

OVERVIEW

Since 2008, **Ripefruit Creative**, a **branding**, advertising and media agency, has conceptualized campaigns and delivered collateral that connects people and communicates brand stories.

SERVICES

- Brand Planning
- Logo Development
- Advertising Campaigns
- Fresh Idea Workshops
- Art Direction
- Book and CD Covers
- Infographic Development
- Concept Development
- Annual Reports
- Newsletters
- Webmastering
- Web Planning
- Web Usability
- Discovery and Ideation
- Web Development (CSS/HTML)
- Content Management Systems* (CMS– Joomla/Drupal/Wordpress)
- Social Media Planning
- Collateral
- Identity Packages
- Direct Mail
- Newsletters/eBlasts
- Display Design
- Brochures
- Self-Promotion

What sets us apart is:

- We are fast and flexible with the capacity for expansive and scaled solutions due to our experience spanning grassroots and nationwide audiences
- We represent a diverse voice and perspective, sensitive to the visual and verbal landscape of multiple demographics. We can talk to anyone!
- Our foundation for research and analysis coupled with captivating design skills allows our clients to receive the best of both worlds.

We develop innovative, captivating, custom concepts to fulfill the purpose of building strong, persistent brands, creating clear, concise communications and conveying evolving, transparent missions. Our strategy is collaborative yielding enhanced internal and external communications.

What we provide:

- We make available the expertise of global and federal government strategists
- We excel in design that is visually striking and embodies current sensitives and aesthetics.

Principal of the agency, Ebony Kenney, has over 15 years experience in Graphic Design, Technical Writing and branding consultation. Her career includes 10+ years in Market Research cultivating the ability to connect on the deepest level. Ripefruit Creative's managing partner, Steven King, has 20+ years media experience to include media buying, strategic media planning, and campaign creation. This includes print, radio, television, web-based platforms and outdoor media.

NAICS CODES:

541430, 541490 DESIGN
541511 WEB DESIGN
541613 MARKETING CONSULTING
541810 ADVERTISING AGENCIES
541850 DISPLAY
541860 ADVERTISING CAMPAIGNS
541870 ADVERTISING MATERIAL DIRECT
541890 SPECIALTY DISTRIBUTION

PSC CODES:

R421, R422, R426,, R701, T001, U001

YEARS EXPERIENCE: 11+

DUNS # 969997852

ORGANIZATION TYPE: SOLE-PROPRIETOR
WOMAN/MINORITY OWNED