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# 2008 DC CONFERENCE ON SERVICE AND LEADERSHIP

## ACCEPT THE CHALLENGE LEADERSHIP | COLLABORATION | SUSTAINABILITY



WEDNESDAY, MAY 14-FRIDAY, MAY 16, 2008 Academy for Educational Development Conference Center Washington, DC

# WELCOME LETTERS May 14, 2008

Greetings!

On behalf of District of Columbia, I would like to extend greetings to those attending the 2008 DC Conference on Service and Leadership.

It seems fitting the District's Commission on National and Community Service would gather organizations committed to engaging citizens in service to communities. Your theme, "Accept the Challenge!"capitalizes on the spirit of Washingtonians and the reality that citizens are overcoming insurmountable odds to make a difference for the residents of DC.

Here in DC we are implementing several initiatives to improve the quality of life for our citizens. We are engaging Washingtonians in making our city a better place to live. We hope you have the opportunity to network with organizations to continue to "Accept the Challenge."

Thank you for your continued commitment to the residents of DC and best wishes for a successful, enjoyable, and rewarding conference experience.

With kind regards, I am

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Adrian Fenty Mayor

May 14, 2008

Dear Colleagues:

Welcome to the 2008 DC Conference on Service and Leadership. We are honored that you have selected this conference as an important resource for your organization.

We meet to celebrate the great contributions of individuals and organizations who continue to "Accept the Challenge" - the heart and soul of local residents in the District that continues to drive initiatives that meet needs of our community.

Never has accepting the challenge been more important than now with declining funding towards national service and rising community concerns. It is time to build the culture of paying it forward in our community and inspiring others to do the same. Leaders, like you, increasingly realize the value of service and its impact on building healthy communities.

This conference epitomizes that commitment of accepting the challenge as it provides practical tools, challenges and solutions, and networks to continue your commitment to meeting critical community needs. Whether it's learning how to create a service learning program; providing services during an emergency; or developing management skills, this conference will send you back to your organization better equipped to accept the challenge. The conference is based on three main themes: Leadership, Collaboration, and Sustainability. These themes represent the continuum of growth that leads to healthy and strong communities.

With more than 40 workshops, plenary speakers, and two learning tracks, we trust you will find this to be one of the best DC Conferences ever. We hope you enjoy this annual gathering of people strengthening our communities through volunteer service.

In service,

Millicent Williams Executive Director Serve DC







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# SCHEDULE-AT-A-GLANCE

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Breakfast and Registration	8:00 AM
Opening Plenary	9:00 am
Next Steps Fair	10:00 AM
Workshop Session I	11:15 am
Lunch	12:15 pm
Workshop Session II	1:15 pm
Workshop Session III	2:15 pm
Closing Plenary	3:15 pm
Mayor's Community Service Awards Ceremony	6:00pm

### Thursday, May 15th

8:00 AM
9:00 AM
10:00 AM
11:15 am
12:30 pm
1:45 pm
3:00pm

### Friday. May 16th

Breakfast and Registration	9:00 am
Workshop Session I	10:00 am
Workshop Session II	11:15 am
Mid-Day Plenary	12:30 am
Workshop Session III	1:45 pm
Closing Plenary	3:00pm

Only a life lived for others is a life worthwhile. -Albert Einstein



# CONFERENCE HIGHLIGHTS PRE-CONFERENCE-LIFE AFTER AMERICORPS | WEDNESDAY, MAY 14TH

Opening Plenary | 9:00 am to 10:00 am | Room: Ballroom Join Holly Swift, former AmeriCorps member, as she will explore "So What Happens Now...?" After AmeriCorps, many alums experience frustration when transitioning to the "real world." They are empowered by what they have done and what they have learned in AmeriCorps, yet, many "real world" jobs that resemble AmeriCorps work typically do not pay well (just like AmeriCorps!). Thus, alums are faced with the challenge of creating a lifestyle that allows for both steady, fulfilling employment and a continuation of their community service work. Creating this lifestyle can be a struggle and finding the balance may take years. Alums should realize that they are not alone in this struggle. Many alums are lost, wondering how to use their new skills, how to change the world and how to live up to their potential after AmeriCorps. It's okay to be lost, alums will find their balance soon enough--and the growing that takes place in that transition period is well worth the wait.

**Closing Plenary** | 3:15 pm to 4:00 pm | Room: Ballroom As we continue discussion on life after AmeriCorps, Chris Myers Asch, Co-Founder and Executive Director of US Public Service Academy, will provide important tools on navigating post-AmeriCorps experience and the questions that alums face: What do I do now? Where do I go from here? How can I still serve the country?

Opening Plenary | 9:00 am to 10:00 am | Room: Ballroom Join us for the official kick-off of the 2008 DC Conference on Service and Leadership. We will be welcomed by Millicent Williams, Executive Director of Serve DC, Betsy Johnson, Executive Director of Center for Nonprofit Advancement, and Mikel Herrington, Deputy Director of AmeriCorps\*State. Irasema Salcido will give the keynote address, "Accept the Challenge." This inspiring and uplifting keynote address will motivate participants to answer the call to serve.

Mid-Day Plenary | 12:30 pm to 1:30 pm | Room: Ballroom Global Citizenship: Is it possible? Your life is increasingly shaped by what happens in other parts of the world. Americans need to be aware of foreign relations more than ever. With the plethora of governmental policies and issues impacting people in the United States, how can one form educated opinions and make positive contributions, both locally and globally? During this plenary, experts in the field of foreign relations, civil rights, and urban research will provide global trends in foreign relations and strategies for effective collaboration.

Mid-Day Plenary | 12:30 pm to 1:30 pm | Room: Ballroom Outside the Box Collaboration for Sustainability Nonprofits must seek new ways of sustaining their work. Connecting with private leaders to leverage public funding is the next wave of creative strategies to ensure the life of any nonprofit. Leaders from unlikely sources who have answered the call to serve will share how they provided support to the nonprofit and public sectors.

Closing Plenary | 3:00 pm to 4:00 pm | Room: Ballroom Gearing Up the Next Generation Hope is not lost with the next generation. There are everyday young people making extraordinary contributions to society. How can we inspire and lead the next generation? Hear personal stories and commitments to challenge the next generation.

I don't know what your destiny will be, but one thing I do know: the only ones among you who will be really happy are those who have sought and found how to serve. - Albert Schweitzer

### Thursday, May 15th

## Friday, May 16th

# FEATURED SPEAKERS

## PRE-CONFERENCE-LIFE AFTER AMERICORPS | WEDNESDAY, MAY 14TH



HOLLY SWIFT Alumni Association, Washington University in St. Louis

**Opening Plenary** | 9:00 am to 10:00 am | Room: Ballroom

Ms. Swift was a Corps Member (Red 5!) in AmeriCorps\*NCCC Class VII and a Support Team Leader in Class VIII--both terms in Charleston, SC. In her first year she worked with organizations such as Habitat For Humanity, Hope Haven and Big Brothers/ Big Sisters. In her second year with AmeriCorps\*NCCC, she facilitated trainings and reflections for Corps Members. In the wake of 9/11, a few friends of hers and hundreds of NCCC volunteers collaborated to create a publication called Pass the Fire, a collection of stories to inspire Americans into community service. She currently works for the Alumni Association at Washington University in St. Louis.

Ms. Swift says that her time in AmeriCorps had an extraordinarily positive impact on her life and she is still in contact with many of her AmeriCorps friends today.

**BETSY JOHNSON** 

Center for Nonprofit Advancement

Executive Director



### CHRIS MYERS ASCH Co-Founder and Executive Director

US Public Service Academy

**Closing Plenary** | 3:15 pm to 4:00 pm | Room: Ballroom

As the son of two public servants, Chris Myers Asch grew up with an ethic of service. After graduating from Duke University, he taught elementary school in Sunflower, Mississippi, with Teach For America/AmeriCorps, and in South Korea, with the Fulbright program. He earned a doctorate in history from the University of North Carolina and co-founded the Sunflower County Freedom Project in rural Mississippi. In 2006, Mr. Asch founded the US Public Service Academy which aims to reinvigorate civilian leadership and promote public service.

How wonderful it is that nobody need wait a single moment before starting to improve the world. -Anne Frank.

## THURSDAY, MAY 15TH



### **Opening Plenary** | 9:00 am to 10:00 am | Room: Ballroom

For the past 22 years Betsy has been the Executive Director of the Center for Nonprofit Advancement, the oldest association of nonprofits in the country.

Betsy started her career as a high school government and history teacher in Smyrna, Georgia. She has worked for the Close-up Foundation, the Massachusetts State Energy Office, Beacon College and the National Women's Law Center.

Betsy is one of the founders of the National Council of Nonprofit Associations and served as Chair of the Board of NCNA for five years. She also was a founder and Board member of the National Nonprofit Unemployment Trust. Locally, she served on the D.C. Commission for National and Community Service, the Boards of the Emeritus Foundation, the D.C. Rape Crisis Center, and InnoNet. She has served on the Advisory Board of 40 Plus, the Audit Committee for Independent Sector and she served on the Host Committee for the IS 20th Anniversary Meeting. She is also a 1994 Leadership Washington graduate and a 1998 Leadership Montgomery graduate and is active in both organizations.

Betsy holds a Bachelors degree in Political Science from the Women's College of Georgia and a Masters degree in Curriculum Development and History from Georgia State University.



### MIKEL HERRINGTON

Deputy Director of AmeriCorps State and National Corporation for National and Community Service

Opening Plenary | 9:00 am to 10:00 am | Room: Ballroom

Mikel Herrington has worked in community service organizations Irasema Salcido's life serves as true testament that individuals who for many years. He began his volunteer work by spending two start from humble beginnings can truly defy the odds and achieve years teaching English and administering an English language the American dream. The daughter of Mexican, immigrant farm program in China. He then served with the Palmetto Project, a workers, Irasema came to the United States at 14 years old without statewide nonprofit organization in South Carolina that addressed speaking a word of English. Considering the language barrier and issues in health care for the working poor, race relations, and youth other obstacles facing immigrants, Irasema persevered through service. Mikel then worked on the Healthy Schools initiative at education and received her Bachelor of Arts degree in Business Administration from Cal State Fullerton's College of Business & the South Carolina Department of Education before joining the AmeriCorps National Civilian Community Corps (NCCC) as Economics in 1987. Director of Projects and Training. While with NCCC, Mikel lead a team that annually trained over two hundred AmeriCorps members Her desire to educate the less fortunate led her into her life's work, and developed hundreds of community service projects across a a path that has been patterned after her role model, César Chávez. Paying tribute to her hero, in 1997, she founded the César Chávez twelve state region, Puerto Rico and Virgin Islands. Mikel moved to Washington to become the national Director of Operations Charter High School for Public Policy in Washington D.C. After for NCCC, during which time he dedicated three months to much success she opened a second school and is currently the Chief Executive Officer of the Chávez Schools. coordinating the Corporation's immediate response to hurricane Katrina. For the last two years, Mikel has served as Deputy Director for AmeriCorps State and National. His portfolio includes Prior to founding the first Chávez school, she worked for nine the 52 state and territory service commissions who fund thousands vears in the D.C. public school system, serving for six years as an of AmeriCorps programs throughout the country. Mikel is a Assistant Principal at Bell Multicultural High School. Frustrated graduate of Yale College and has a Masters degree from Columbia by the failures of the public school system, she has since become a nationally recognized expert and advocate for charter schools University's School of International and Public Affairs. and underserved students, having addressed the U.S. House of Representatives' Committee on Education and the Workforce. Service is Her mission in starting the first Chávez School was to create an institution where the poorest students received the best education.

what life is all about. – Marian Wright Edelman





### Betsy has announced her retirement effective July 30, 2008.



IRASEMA SALCIDO CEO and Founder Cesar Chavez Public Charter Schools for Public Policy

**(**)

### **Opening Plenary** | 9:00 am to 10:00 am | Room: Ballroom

In 2001, she received the "Use Your Life Award" from Oprah Winfrey's Angel Network for her dedication to the students of César Chávez. In 2003, she presented a paper at the Cato Institute on the first five years of Chávez Schools, which was later published in Educational Freedom in Urban America. Her commitment to the education of underprivileged youth is certainly evident in her recent collaboration with the Center for Information and Research on Civic Learning and Engagement (CIRCLE), in which she contributed to a report titled "The Civic Mission of Schools."



DR. RAYMOND WINBUSH Director, Institute for Urban Affairs Morgan State University

Mid-Day Plenary | 12:30 pm to 1:30 pm | Room: Ballroom

Dr. Raymond A. Winbush is the Director of the Institute for Urban Affairs at Morgan State University. He is the former Assistant Provost and Director of the Johnson Black Cultural Center at Vanderbilt University.

A native of Cleveland Ohio, Dr. Winbush, is a product of public school education, K through 12. In 1970, he graduated with honors in psychology from Oakwood College in Huntsville Alabama, and during his undergraduate education there, won scholarships to both Harvard and Yale Universities. After graduation he won a fellowship to the University of Chicago and received both his Masters and Ph.D. in psychology in 1973 and 1976 respectively.

From 1973 to 1980, Dr. Winbush taught at Oakwood College and Alabama A & M University in Huntsville before coming to Vanderbilt University in the fall of that year. At Vanderbilt, he was Assistant Provost of the university, held an adjunct professorship in the Department of Psychology and was Associate Professor of Human Resource Development at Peabody College. Dr. Winbush is the author of numerous articles on the "politics" of Afrocentricity and the resistance it encounters among scholars who wish to maintain existing intellectual paradigms.

His hobbies include, writing, jazz, rap music, Information Technology and photography and he is the proud father of three (3) children: Omari Winbush, Sharifa Winbush and Faraji Winbush.

Giving frees us from the familiar territory of our own needs by opening our mind to the unexplained worlds occupied by the needs of others. - Barbara Bush



### CLAUDIA GORDON

Attorney, Civil Rights and Civil Liberties Department of Homeland Security

Mid-Day Plenary | 12:30 pm to 1:30 pm | Room: Ballroom

Ms. Gordon, the first known Black deaf female attorney in the United States, is a Senior Policy Advisor with the Department of Homeland Security's (DHS) Office for Civil Rights and Civil Liberties (CRCL). She provides policy advice within CRCL. The mission of this Office is to protect civil rights and civil liberties and to support homeland security by providing the Department with constructive legal and policy advice on the full breadth of civil rights and civil liberties issues the Department faces, including but not limited to, the application of Federal laws relating to the rights of people with disabilities to the DHS policies.

Ms. Gordon provides leadership and oversight regarding governmental activities with respect to emergency preparedness and people with disabilities. She specifically manages the Interagency Coordinating Council on Emergency Preparedness and Individuals with Disabilities, which was created by Executive Order 13347 - "Individuals with Disabilities in Emergency Preparedness."

Ms. Gordon has received several awards to include the Secretary's Gold Medal Award and the Skadden Fellowship for her creativity and quality of work.

The Jamaica native is a graduate of Howard University and American University's Washington College of Law.





### Amanda Stamp

Education Director World Affairs Council of Washington, DC

Mid-Day Plenary | 12:30 pm to 1:30 pm | Room: Ballroom

Amanda Stamp is the Education Director for the World Affairs Council of Washington, D.C. During her tenure, Ms. Stamp has overseen annual Summer Institutes for Teachers attracting high and middle school teachers from around the country as well as high school study abroad programs. In addition, she has expanded the WACDC Youth Forum Series reaching high school students throughout the Washington, DC metropolitan area giving students access to leading experts. Most recently, Ms. Stamp participated in a WACA-TECRO sponsored Leadership Mission to Taiwan to expand citizen ties and increase awareness about each other. Prior to her work at the council, Ms. Stamp spent a year teaching English in Beijing to both adults and children. There she also assisted in editing English subway signs and in the creation of a series of English textbooks. She is originally from Homewood, IL, a close suburb of Chicago and spent a year working for her congressional representative, The Hon. Jesse Jackson, Jr. Ms. Stamp graduated from American University with an interdisciplinary BA in Communications, Legal Institutions, Economics, and Government and has knowledge of intermediate level Mandarin Chinese.





### SAM BELL Director of Advocacy Genocide Intervention Network

### Mid-Day Plenary | 12:30 pm to 1:30 pm | Room: Ballroom

Sam Bell is the Director of Advocacy for the Genocide Intervention Network. He graduated with honors from Swarthmore College in 2005. Sam has been featured in the Washington Post, New York Times, Houston Chronicle, The New Republic, and MSNBC. He has been a guest on CNBC. Sam also serves on the Board of Directors of the Save Darfur Coalition.

He who wishes to secure the good of others, has already secured his own.

## Friday, May 16th



**TRAVIS HARDMON** Executive Director Nation's Capitol Child and Family

### Mid-Day Plenary | 12:30 pm to 1:30 pm | Room: Ballroom

Development, Inc.

Travis Hardmon is an experienced consultant, trainer and instructor with twenty years of experience working with nonprofits and universities. Mr. Hardmon has played leadership roles on projects that focused on executive leadership development, board development, capacity building, strategic planning, human resources development, senior management team transition and organizational sustainability. Mr. Hardmon has facilitated workshops in the areas of strategic planning, capacity building, board effectiveness, fundraising, and collaboration.

For the past thirteen years, Mr. Hardmon has served as the Executive Director of Nation's Capital Child and Family Development (NCCFD). Under his leadership, NCCFD expanded to 25 centers serving over 2,000 children with 270 employees and an operating budget of over \$15 million. At NCCFD, Mr. Hardmon initiated organizational capacity building initiatives including restructuring the organization to ensure effective use of human and financial resources; developed fundraising plans, increased support from private foundations; and designed board development initiatives to increase effectiveness.

Mr. Hardmon holds a Bachelors and Master of Public Administration with concentration in Nonprofit Management from Western Michigan University. Mr. Hardmon has completed all course work required for a Doctorate in Organizational Leadership from Nova Southeastern University and is currently working on his dissertation, which focuses on organizational sustainability in the nonprofit sector. He is also a graduate of the Johnson and Johnson Management Fellows Program and Leadership Washington.

STANLEY SAMORAJCZYK Partner Akin Gump Strauss Hauer & Feld LLP

### Mid-Day Plenary | 12:30 pm to 1:30 pm | Room: Ballroom

Stanley J. Samorajczyk represents clients in complex national and cross-border restructuring, bankruptcy, insolvency and creditors' rights cases.

Mr. Samorajczyk has recently represented a major insurance company in connection with its exposure in asbestos bankruptcy cases; a senior secured lender with more than \$1 billion in loans to a group of utility companies in Chapter 11; a major international telecommunications company in connection with troubled U.S. telecom entities; major creditors in pending telecommunications and technology company cases; and an unofficial committee of worldwide companies in pursuing extensive claims against a sovereign nation.

Mr. Samorajczyk served as counsel in the reorganization of a leading commercial mortgage company structured as a selfadministered real estate investment trust. He also served as reorganization counsel to a subsidiary of a major Japanese trading company in its Chapter 11 proceeding, which involved coordinating its U.S. reorganization with that of its parent in Japan. He served as restructuring counsel to a provider of special services to steel mills in an exchange offer/merger transaction in which the company's \$270 million in senior notes were exchanged for cash, new debt and stock. He has also served as counsel to numerous lenders and creditors' committees and as an expert witness on business bankruptcy and reorganization.

Mr. Samorajczyk received his A.B. in 1964 from Georgetown University and his J.D. from the Columbus School of Law of the Catholic University of America in 1967. He is a member of the District of Columbia and Virginia Bars.



### **ROBERT EGGER** Founder and President DC Central Kitchen

Mid-Day Plenary | 12:30 pm to 1:30 pm | Room: Ballroom

Robert Egger is the Founder and President of the DC Central Kitchen, where unemployed men and women learn marketable culinary skills while foods donated by restaurants, hotels and caterers are converted into balanced meals. Since opening in 1989, the Kitchen has distributed 17.4 million meals and helped over 605 men and women gain full-time employment.

Currently, Robert is the Co-Convener of the first ever Nonprofit child incarceration. Congress and the founder of the V3 Campaign (www.v3campaign. org), which is working to get the voice, value and votes of the Formerly Progressive Majority's Director of The Racial Justice nonprofit sector recognized in every election in America. Robert is Campaign (RJC), Ms. Lazu and her team identifies, trained and also the Chairperson of the DC Mayor's Commission on Nutrition elected progressive candidates of color at the state and local level. and serves on the Boards of TimeBanks USA and the Food Under Ms. Lazu's leadership, RJC has expanded to include; The Systems Leadership Institute. People of Color PAC Coalition and The Racial Justice League, a collection of some of the greatest minds of our time charged with Robert was included in the Non Profit Times list of the "50 Most reshaping public conversation and pubic policy around racial justice Powerful and Influential Nonprofit Leaders" in 2006 and 2007. He in The Untied Sates and the world. In 2006 RJC had a 78% win was the recipient of the 2005 Volunteers of America Community rate with 33 candidates in 5 states.

Robert was included in the Non Profit Times list of the "50 Most Powerful and Influential Nonprofit Leaders" in 2006 and 2007. He was the recipient of the 2005 Volunteers of America Community Service award and the 2004 James Beard Foundation Humanitarian of the Year award. He has also been named an Oprah Angel, a Washingtonian of the Year, a Point of Light and one of the Ten Most Caring People in America, by the Caring Institute. He is also a 14-gallon blood donor to the American Red Cross. Robert was included in the Non Profit Times list of the "50 Most Powerful and Influential Nonprofit Leaders" in 2006 and 2007. He in The Untied Sates and the world. In 2006 RJC had a 78% win rate with 33 candidates in 5 states. Before joining the Progressive Majority, Ms. Lazu vast experience included serving as National Field Director for The Institute for Policy Study's Cities for Progress Program, for Young Voters Alliance, Democracy Action Project and Campaign manager for several state and local races.

Robert's book on the non-profit sector, Begging for Change: The<br/>Dollars and Sense of Making Nonprofits Responsive, Efficient and<br/>Rewarding For All, which was released in 2004 by HarperCollins,<br/>received the 2005 McAdam Prize for "Best Nonprofit Management.A graduate of Boston's Emerson College, Ms. Lazu was the<br/>founding Executive Director of Mass VOTE, a statewide non-<br/>partisan coalition of community and faith-based organizations and<br/>neighborhood associations recognized by the Massachusetts State<br/>Senate and House for increasing voter turn out in Boston.

### Elsa Newmyer

Community Service Director Georgetown Day School

### Mid-Day Plenary | 12:30 pm to 1:30 pm | Room: Ballroom

Elsa Newmyer has been a teacher since 1977. For the past 17 years, she has directed community service programs in Washington, DC. Currently, as the community service director for Georgetown Day School, Ms. Newmyer partners with local public schools and non-profit agencies, providing meaningful and age-appropriate service programs, while educating students about equity and social justice issues.

## ASHLEY PIERCE

High School Student

### Closing Plenary | 3:00 pm to 4:00 pm | Room: Ballroom

Originally from North Carolina, Ashley Pierce has been a District of Columbia resident for the past two years. She is a Democratic Page at the US House of Representatives and currently participates in SGA (Student Government Association), YSOP (Youth Service Opportunity Project), Mayor's Cabinet, Peaceaholics, and other projects outside of the District.





### MALIA LAZU Executive Director The Gathering

### Closing Plenary | 3:00 pm to 4:00 pm | Room: Ballroom

Malia Lazu is one of the brightest young minds in progressive politics today. Ms. Lazu's dedication to broadening the American electorate has been a driving force in her career her life.

 Ms. Lazu is currently the Executive Director of Harry Belafonte's, The Gathering, an intergenerational intercultural organization working to reintroduce nonviolence to our communities to stop child incarceration.

Ms. Lazu was named one of Source Magazines "Power 30" in 2007 and "Activist of the Year" by MTV. Her work has been featured in print, radio and television. Ms. Lazu was also listed in Boston Magazine as one of the most powerful minorities in Boston. Ms. Lazu also currently sits on the boards of The League of Pissed Off Voters, The Ruckus Society, The Vote by Mail and Oil Change. Ms. Lazu is also co-author of "How to Get Stupid White Men Out of Office" and was a participant in the Showtime Original Series, American Candidate where she mounted a presidential campaign and finished second in the national call-in vote.

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# LEARNING TRACKS

The 2008 DC Conference on Service and Leadership is pleased to offer two distinct learning tracks to serve as a catalyst for new and innovative programming in the areas of emergency preparedness and service learning.

As the District of Columbia's official provider of citizens in emergency preparedness training for citizens and residents through the Citizen Corps program and grants manager for the Learn and Serve America grant, Serve DC will bring together experts in the field of service learning and emergency preparedness to entice other programs to lead initiative in these areas. There will be a total of eleven sessions designated for service learning and emergency preparedness.

The following are the listing of these sessions.

### SERVICE LEARNING

### Session 1: 10:00 AM to 11:00 AM

Youth are dropping out of school at alarming rates in this country. As advocates for service in our communities, it is important to understand how experiences like service learning can respond to the factors associated with dropouts and promote the protective factors cited in youth development research as necessary for healthy, successful futures. The concepts of resiliency and asset development in relation to service learning will be explored.

### Session 2: 11:15AM to 12:15PM

Giving youth a voice in service learning means more than having them make signs or plan dances. This interactive session will explore how youth voice embraces three important attributes that brain research tells us influence the amount of attention students will pay to learning. Data from a two year Learn and Serve America program will be highlighted to support the need for choice, relevance, and engagement to increase youth voice and ownership in service learning.

### **Session 3: 1:45pm to 2:45pm**

"This I Believe" encourages thoughtful and respectful sharing of philosophical, spiritual, or civic beliefs by inviting people from all walks of life to share and discuss the rules they live by. Thousands of young people around the country have embraced "This I Believe" as a powerful way to explore their beliefs. This workshop will engage participants in an exploration of how this timeless work can be used to promote deep meaningful reflection for youth and adults.

Si Se Puede is a 10 month Afterschool service learning curriculum based on the life and values of Cesar E. Chavez. This workshop uses the curriculum to highlight the potential of service learning for social change in afterschool programs.

### Session 2: 11:15AM to 12:15PM

The workshop will describe the collaborative efforts of multiple partners to engage youth and their community through public debate. Participants will be guided through an activity to help them conduct their own debates to engage their community.

### THURSDAY, MAY 15TH

Using Service Learning to Keep Youth in School Presenter: Joan Lennon Liptrot, Executive Director Institute for Global Education & Service Learning Location: Balcony Room D

Why Youth Voice Matters Presenter: Joan Lennon Liptrot, Executive Director Institute for Global Education & Service Learning Location: Balcony Room D

Inspiring Youth to Reflect, Encouraging Them to Share, and Engaging Them in a Conversation about Personal Values Presenter: Joan Lennon Liptrot, Executive Director Institute for Global Education & Service Learning Location: Balcony Room D

Si Se Puede-Yes We Can: Cesar E. Chavez Afterschool Curriculum Presenter: Larry Fletch, Director of Training and Technical Assistance Merit Research/Merit Partners Location: Vista Room C

## FRIDAY, MAY 16TH

Debate as Service Learning: Collaborating to Develop Community Leaders Presenter: Colin Touhey, Executive Director District of Columbia Urban Debate League Location: Vista Room C

Nobody made a greater mistake than he who did nothing because he could do only a little. -Edmund Burke

### **Session 3: 1:45pm to 2:45pm**

Learn about the benefits of a partnership between a Learn and Serve School-Based Sub-Grantee, Ferebee Hope Community School Complex, and a community-based organization, Discovery Creek Children's Museum, in bringing science to life through service-learning. Students in 3rd through 5th grades at Ferebee-Hope School explore environmental issues through hands-on learning, field trips, and service-learning using the Discovery Cree science curricula Destination: Watershed and Baywatch. Discove Creek staff will provide successful strategies for integrating servic learning in the classroom and share innovative project activities for K12 students.

Learn the key elements of a successful and sustainable partnershi between a community non-profit organization and independent school. During this interactive session, participants will receive a seven step guide with concrete tools and strategies for successful and sustainable partnerships.

### **EMERGENCY PREPAREDNESS**

### **Session 1: 10:00 AM to 11:00 AM**

This panel will discuss how organizations can collaborate and plar together to address the needs of residents with pets; residents wit various physical and mental abilities; and residents who do not speak English or who speak English as a second language. The panelists are federal employees and will update participants on the efforts of FEMA to support states and localities as they engage these residents prior to, during and following a major disaster or emergency.

### Session 2: 11:15AM to 12:15PM

If you have every wondered what to do for your pets during and emergency, this workshop session is for you. Lead by leaders from the Animal Disease Prevention Division of the DC Department of Health, this informative session will provide up to date information on efforts being created to ensure the safety of animals before, during and after a disaster event.

### Session 1: 10:00 AM to 11:00 AM

The workshop will address collaboration in the context of emergency preparedness and will address ways that individuals an communities could work together before, during, and following a disaster or emergency event. The workshop will cover: communi emergency response, resource sharing, and partnering with faithbased communities and other groups.

### **Session 3: 1:45pm to 2:45pm**

This workshop will teach participants how to prepare themselves and their families for emergencies, inform them on the Office of Homeland Security and Counter Terrorism, and provide them wit information on how to create a Neighborhood Watch.

ry eek very ice-	Service-Learning and Environmental Education Presenter: Annie A.K. Hanson, Director Discovery Creek Children's Museum of Washington Location: Vista Room C
for	
uip a l	Institutionalized Partnerships for Sustainable and Successful Service Learning Programs Presenter: Andria Hollis, Program Director   Kid Power-DC Max Skolnik, Executive Director   Kid Power-DC Diego Duran, Director of Community Service Edmund Burke School Location: Vista Room B
	Thursday, May 15th
an ith ne l om of	Engaging Residents with Special Needs: A Federal Perspective Presenters: Angela Heim, Program Manager National Citizen Corps-FEMA Penny Burke, Program Specialist National Citizen Corps-FEMA Mayra Lopez-de-Victoria, Public Affairs Language Specialist FEMA Cindy Lou Daniel, Disability Coordinator FEMA Cocation: Balcony Room C Preparing Your Pets for an Emergency Presenter: Maria Hille, Program Manager Animal Disease Prevention Division DC Department of Health Peggy Keller Animal Disease Prevention Division DC Department of Health Molly Lunaris Animal Disease Prevention Division DC Department of Health Molly Lunaris Animal Disease Prevention Division DC Department of Health Location: Vista Room C
nd a nity	Emergency Preparedness Collaboration in the District of Columbia Presenter: Kim McCall DC Homeland Security and Emergency Management Agency Location: Balcony Room D
s f ith	Do You Feel Safe in DC? Presenter: Commander Alton Bigelow, Office of Community Services and Youth Outreach Metropolitan Police Department Location: Balcony Room C

# 14

# MAYOR'S COMMUNITY SERVICE AWARDS CEREMONY

### THURSDAY, MAY 15TH | 6:00PM

Please join Mayor Adrian Fenty and Serve DC in honoring the 2008 recipients of the Mayor's -Herman Melville Community Service Award (MCSA) at the Mayor's Community Service Award Ceremony. MCSA rewards and recognizes District volunteers for their outstanding community service. The Award is given monthly to one youth and one adult in the District and annually to one organization and one District Government employee.

**ABOUT THE AWARD** 

Countless people of all ages serve in numerous ways to improve their community every day volunteering to make the District a stronger and better place to live. The Mayor's Community Service Award is an opportunity for citizens, corporations, government agencies, nonprofits, and faith-based organizations to reward and recognize District of Columbia residents for their outstanding community service.

Nominations are accepted on a rolling basis throughout the year. All nominees receive a letter from Serve DC to recognize their volunteer service. Award recipients will receive a congratulatory letter, a personalized certificate of achievement, and a recognition trophy from the Mayor.

### **ELIGIBILITY REQUIREMENTS**

### Mayor's Youth Community Service Award

The Mayor's Youth Community Service Award is Serve DC's way of rewarding and recognizing the contributions one youth, age 24 or younger, has made through community service and by encouraging more young people to serve. The award is given on a monthly basis.

### Mayor's Community Service Award (Adult)

The Mayor's Community Service Award is Serve DC's way of rewarding and recognizing the contributions one adult has made through community service and by encouraging more people to serve their community. The award is given on a monthly basis.

### Mayor's Organization Volunteerism Award

The Mayor's Organization Volunteerism Award is Serve DC's way of rewarding one government agency, nonprofit or faith-based organization engaged in voluntary community service utilizing volunteers to address unmet human service, educational, environmental, and public safety needs. The award is given on an annual basis.

### Mayor's District of Columbia Government Employee Volunteer Award

The Mayor's District of Columbia Government Employee Volunteer Award is Serve DC's way of rewarding and recognizing one DC Government employee who has made a commitment to serve to help the weak. his/her community and has made a difference by meeting critical community needs. The award is given on an annual basis.

There is no greater calling than to serve your fellow men. There is no greater contribution than There is no greater satisfaction than to have done it well. -Walter Reuther

# **PRE-CONFERENCE:** LIFE AFTER AMERICORPS

AmeriCorps members often face difficult decisions about what career or educational paths to follow after their year of service ends. This transition can seem difficult, but having a plan of action is one way to mitigate anxiety and uncertainty about the unknown. To make this transition easier for our members, we coordinate the Life After AmeriCorps Conference, where members are given practical ideas about how to find meaningful employment and/or the right undergraduate or graduate school. During the 2008 DC Conference on Service and Leadership, a pre-conference session will focus on "life after AmeriCorps" on May 14th. During this session, staff will work hard to help members explore many options, including career possibilities. Also, our staff conducts a career/graduate school expo.

### Goals:

- Provide networking opportunities
- Have AmeriCorps members examine their experience
- Provide information on how to face potential barriers
- Educate members on measures they need to take before their service ends
- Offer support in researching job/graduate school opportunities
- Create an overall, smooth transition

# The fragrance always remains on the hand that gives the rose. -Mohandas Gandhi NEXT STEPS FAIR

### Wednesday, May 14th | 10:00am to 11:00am

Network into your next big step! 20 exhibitors representing various colleges/universities, companies, and nonprofit organizations will provide educational, career, and volunteer opportunities.

American Red Cross - Arlingtor Kaplan Test Center

Little Light Urban Ministries

and Public Affairs, Department

City Year – Washington, DC

Columbia University - School of

Service is the rent we pay to be living. It is the very purpose of life and not something you do in your spare time. –Marian Wright Edelman



We cannot live for

ourselves alone. Our

by a thousand invisible threads. and along these

sympathetic fibers,

our actions run as

us as results.

causes and return to

You just need to be a flea against injustice. Enough committed fleas biting strategically can make even the biggest dog uncomfortable and transform even the biggest nation. -Marian Wright Edelman

n Chapter	University of Chicago – Irving B. Harris Graduate School of Public Policy Studies
	Envision EMI
f Public Affairs	Professionals for NonProfits
	University of the District of Columbia
chool of Citizenship of Public Administration	George Washington University – Medical School Admissions
of Fubic Reministration	ServeNext.org
	Teach for America
ademy f International and	Harvard University – Kennedy School of Government
	Sidwell Summer Program

### WEDNESDAY, MAY 14TH WORKSHOP LISTINGS

Session One	Session Two	<mark>Session Three</mark>
11:15am – 12:00pm	1:15pm – 2:00pm	2:15рм – 3:00рм
Top 10 Things You Need to Know to Apply to Graduate or Professional School	Getting Your Message Out!	Getting Your Message Out!
Achieving Your Personal Goals with	Be Your Own Boss: Starting Your Own	Be Your Own Boss: Starting Your Own
Budgets	Nonprofit Organization	Nonprofit Organization
Understanding Your Education Award	Understanding Your Education Award	Understanding Your Education Award
Getting into a Top Public Policy	Getting into a Top Public Policy	Getting into a Top Public Policy
Graduate School	Graduate School	Graduate School
Renting or Leasing an Apartment – What Have You Signed?	"This Year and Beyond!" How to Stay Connected to AmeriCorps	How to Buy a Used Car

### WEDNESDAY, MAY 14TH Session 1: 11:15AM – 12:00PM

Presenters: Kristen Kincade, Director Bethesda/Washington, DC Area Kaplan Center

Eric Chui, Director of Graduation Programs, Mid-Atlantic Region Kaplan Center

Location: Vista Room

Presenters Anthony Green, Carolyn Green, Scott Stafford Literacy Volunteers and Advocates

Location: Angle Room

Presenter: Mack Winfield, Trust Officer Corporation for National and Community Service

Location: Balcony Room C

Join a Kaplan expert on how to create an outstanding application package, including essays, letters of recommendation, and interviews. In addition, inside information on how programs evaluate applicants will be covered.

### ACHIEVING YOUR PERSONAL GOALS WITH BUDGETS

Through hands-on exercises and group discussions, participants set personal goals and develop personal budgets that guide them to their gorals. Along the way, participants will understand how to make tradeoffs in their spending, how to save money and how to plan for larger financial goals.

### **UNDERSTAND YOUR EDUCATION AWARD**

What is the National Service Trust? How can I process my education award? Join a representative from the Corporation for National and Community Service who will answer the most common questions associated with your education award. Also, get great information on the structure of the National Service Trust.

Presenters: Maggie DeCarlo, Director of Admission Irving B. Harris Graduate School of Public Policy Studies, University of Chicago

Matthew Clemons, Director of Admissions and Financial Aid School of International and Public Affairs, Columbia University

Alexandra Martinez, Assistant Dean and Director of Admissions Kennedy School of Government, Harvard University

Jose Ochoa, Associate Director of Graduate Admissions Princeton University

Christine Omolino, Associate Director Maxwell School of Citizenship and Public Affairs, Department of Public Administration, Syracuse University

Location: Balcony Room D

Presenter: Vytas Vergeer, Esq., Legal Director Bread for the City

Location: Balcony Room E

### WEDNESDAY, MAY 14TH SESSION 2: 1:15PM – 2:00PM

Presenters: Elizabeth Scott, President/Owner Elizabeth Scott Consulting, LLC

Location: Vista Room

### BE YOUR OWN BOSS: STARTING YOUR OWN NONPROFIT ORGANIZATION

Presenters: Chris Myers Asch, Executive Director U.S. Public Service Academy

Location: Angle Room

Presenter: Mack Winfield, Trust Officer Corporation for National and Community Service

Location: Balcony Room C

### "...This Year and Beyond!" How to Stay Connected to AmeriCorps

Presenter: Benjamin Marcus, Policy Liaison AmeriCorps Alums

Location: Balcony Room E

Representatives from some of the top public policy schools will address topics related to submitting a competitive application, program offerings, career opportunities, and paying for a graduate education. This panel of school representatives will provide brief comments followed by questions and answers. The schools represented are Columbia, Harvard, Princeton, Syracuse, and the University of Chicago.

Signing a lease for an apartment has many legal ramifications. Know what you are signing, what responsibilities you have assumed and what rights you have in the jurisdiction where you live.

This fun interactive workshop focuses on getting your message into the world. Learn and practice practical public speaking tips. By the time you leave, you'll have a positioning statement and an elevator speech ready to share!

In this workshop, you will learn about the rewards and challenges of starting a non-profit organization form an AmeriCorps veteran who started two successful organizations: Sunflower County Freedom Project in Mississippi and US Public Service Academy in Washington, DC.

What is the National Service Trust? How can I process my education award? Join a representative from the Corporation for National and Community Service who will answer the most common questions associated with your education award. Also, get great information on the structure of the National Service Trust.

This workshop will teach AmeriCorps members, staff and alumni alike how to get and stay involved in the growing national service movement both here in Washington, DC and across the country. Face apathy and take action!

Presenters: Maggie DeCarlo, Director of Admission Irving B. Harris Graduate School of Public Policy Studies, University of Chicago

Matthew Clemons, Director of Admissions and Financial Aid School of International and Public Affairs, Columbia University

Alexandra Martinez, Assistant Dean and Director of Admissions Kennedy School of Government, Harvard University

Jose Ochoa, Associate Director of Graduate Admissions Princeton University

Christine Omolino, Associate Director Maxwell School of Citizenship and Public Affairs, Department of Public Administration, Syracuse University

### Location: Balcony Room D

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### WEDNESDAY, MAY 14TH Session 3: 2:15pm to 3:00pm

### **GETTING YOUR MESSAGE OUT!**

Presenters: Elizabeth Scott, President/Owner Elizabeth Scott Consulting, LLC

Location: Vista Room

### BE YOUR OWN BOSS: STARTING YOUR OWN NONPROFIT ORGANIZATION

Presenters: Chris Myers Asch, Executive Director U.S. Public Service Academy

Location: Angle Room

Presenter: Mack Winfield, Trust Officer Corporation for National and Community Service

Location: Balcony Room C

Presenter: Bennett Rushkoff, Senior Division Council Office of the Attorney General

Location: Balcony Room E

In this workshop, you will learn about the rewards and challenges of starting a non-profit organization form an AmeriCorps veteran who started two successful organizations: Sunflower County Freedom Project in Mississippi and US Public Service Academy in Washington, DC.

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### HOW TO BUY A USED CAR

Many first-time buyers of an automobile are at the mercy of a salesperson and the dealers confusing prices and loan options. Learn about the bottom line, e.g., Window Sticker Price, Dealer's Price, and various tacked-on charges. You could save yourself money and get a better deal on a new or used car.

### Presenters:

Maggie DeCarlo, Director of Admission Irving B. Harris Graduate School of Public Policy Studies, University of Chicago

Matthew Clemons, Director of Admissions and Financial Aid School of International and Public Affairs, Columbia University

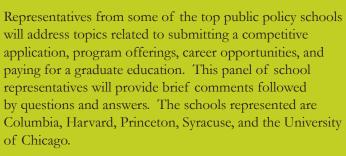
Alexandra Martinez, Assistant Dean and Director of Admissions Kennedy School of Government, Harvard University

Jose Ochoa, Associate Director of Graduate Admissions Princeton University

Christine Omolino, Associate Director Maxwell School of Citizenship and Public Affairs, Department of Public Administration, Syracuse University

### Location: Balcony Room D

### THURSDAY, MAY 15TH WORKSHOP LISTINGS **SESSION ONE SESSION TWO** 10:00AM - 11:00AM 11:15AM - 12:15PM The Secret Art of Managing Your Boss The Secret Art Program Evaluation 101: Developing Program Evalu Performance Outcomes for Your Performance Program Understanding Disability Inclusion in Understanding Community Service Comn Understanding Media Relations Understand Powerful Meeting Facilitation High Impac Techniques Effective Pra From Rhetoric to Reality: Academic and Community-Based Organization Children with Partnerships Get in Line and Win: Developing the Giving Circle Complete Proposal Package Civic Engaging Residents with Special Needs: Preparing Your A Federal Perspective Using Service Learning to Keep Youth Why You in School



Representatives from some of the top public policy schools will address topics related to submitting a competitive application, program offerings, career opportunities, and paying for a graduate education. This panel of school representatives will provide brief comments followed by questions and answers. The schools represented are Columbia, Harvard, Princeton, Syracuse, and the University of Chicago.

### **SESSION THREE** 1:45PM - 2:45PM

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of Managing Your Boss	The Secret Art of Managing Your Boss
luation 101: Developing te Outcomes for Your Program	Program Evaluation 101: Developing Performance Outcomes for Your Program
g Disability Inclusion in munity Service	Understanding Disability Inclusion in Community Service
ding Media Relations	Understanding Media Relations
ct Leadership Habits	Critical Elements in National Service Training Programs: Why Everyone Needs to Know
ractices for Mentoring h Incarcerated Parents Part I	Effective Practices for Mentoring Children with Incarcerated Parents Part II
es – A New Model for c Engagement	Giving Circles – A New Model for Civic Engagement
r Pets for an Emergency	Si Se Puede-Yes We Can: Cesar E. Chavez Afterschool Curriculum
outh Voice Matters	Inspiring Youth to Reflect, Encouraging Them to Share, and Engaging Them in a Conversation about Personal Values

### THURSDAY, MAY 15TH Session 1: 10:00am to 11:00am

### Presenters:

Matthew Clemons, Director of Admissions and Financial Aid School of International and Public Affairs, Columbia University

Location: Angle Room A

How often have asked yourself the question, "How am I managing my boss?" The goal of this session is to make this question a common part of your routine and to provide tools and tips on how to ensure you have the most productive relationship with your boss. If you have been confounded, puzzled, bewildered, or perplexed by your boss and have not known what to do, this session is for you.

Presenters: Elizabeth Scott, President/Owner Elizabeth Scott Consulting, LLC

Location: Angle Room B

### UNDERSTANDING DISABILITY INCLUSION IN COMMUNITY SERVICE

Presenter:

Karla Kmetz, Kelly Ferrell, Sarah Priest, Transition Liaisons Young Adult Transition Corps

Location: Angle Room C

Through an educational presentation and hands-on activities, this workshop will supply the information needed to be able to include individuals with disabilities in community service.

This workshop provides a hands-on overview of program

evaluation and will cover how to create a logic model, how to

apply it to a program, and how to develop outcomes/goals

for the program based on the evaluation.

Presenter:

Derran Eaddy, Public Relations Specialist

Location: Vista Room A

This session will give participants information about communicating their organization's messages to targeted stakeholders and effectively managing outreach to news organizations.

This session will equip participants with some easy-to-use

facilitated work sessions that engage all participants. The

well as research and reading on facilitation best practices.

tactics for planning, preparing for, and conducting successful

selected tactics comes from Ms. Joel's own work experience as

### **POWERFUL MEETING FACILITATION TECHNIQUES**

Presenter: Hilary Joel, Executive Coach & Consultant WJ Consulting, LLC

Location: Vista Room B

### FROM RHETORIC TO REALITY: ACADEMIC AND COMMUNITY-BASED ORGANIZATION PARTNERSHIPS

Presenters:

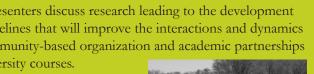
Dr. Mary Anne Saunders, Associate Professor of Human Services Department of Sociology, The George Washington University

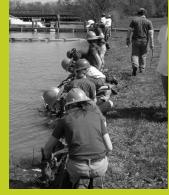
Jamie Spilken, M.P.A. Candidate The George Washington University

Location: Vista Room C

The presenters discuss research leading to the development of guidelines that will improve the interactions and dynamics of community-based organization and academic partnerships

in university courses.





Presenter: James R. Lindsay, President The Lindsay Group, LLC

Location: Balcony Room E

Presenters: Angela Heim, Program Manager National Citizen Corps - FEMA Region III

Penny Burke, Program Specialist National Citizen Corps

Mayra Lopez-de-Victoria, FEMA Public Affairs Language Specialist

Cindy Lou Daniel, FEMA Disability Coordinator

Location: Balcony Room C

Presenter: Joan Lennon Liptrot, Executive Director Institute for Global Education & Service Learning

Location: Balcony Room D

### THE SECRET ART OF MANAGING YOUR BOSS

Presenters: Matthew Clemons, Director of Admissions and Financial Aid School of International and Public Affairs, Columbia University

Location: Angle Room A

### PROGRAM EVALUATION 101: DEVELOPING PERFORMANCE OUTCOMES FOR YOUR PROGRAM

Presenters: Elizabeth Scott, President/Owner Elizabeth Scott Consulting, LLC

Location: Angle Room B

There are many ways to generate resources for your agency's programs, but all require planning. This workshop is designed to focus on the complete proposal package - to include foundation, federal, and corporate applications, a review of the development of fundraising strategies, and guidance on the effort needed for organizations to reach budget goals. This workshop incorporates James R. Lindsay's 20+ years experience as a grant reviewer and/or writer for federal and local governments, many for-profit businesses, and nonprofit agencies.

### **ENGAGING RESIDENTS WITH SPECIAL NEEDS: A FEDERAL PERSPECTIVE**

This panel will discuss how organizations can collaborate and plan together to address the needs of residents with pets; residents with various physical and mental abilities; and residents who do not speak English or who speak English as a second language. The panelists are federal employees and will update participants on the efforts of FEMA to support states and localities as they engage these residents prior to, during and following a major disaster or emergency.

Youth are dropping out of school at alarming rates in this country. As advocates for service in our communities, it is important to understand how experiences like service learning can respond to the factors associated with dropouts and promote the protective factors cited in youth development research as necessary for healthy, successful futures. The concepts of resiliency and asset development in relation to service learning will be explored.

### THURSDAY, MAY 15TH Session 2: 11:15AM-12:15PM

How often have asked yourself the question, "How am I managing my boss?" The goal of this session is to make this question a common part of your routine and to provide tools and tips on how to ensure you have the most productive relationship with your boss. If you have been confounded, puzzled, bewildered, or perplexed by your boss and have not known what to do, this session is for you.

This workshop provides a hands-on overview of program evaluation and will cover how to create a logic model, how to apply it to a program, and how to develop outcomes/goals for the program based on the evaluation.

Presenter:

Karla Kmetz, Kelly Ferrell, Sarah Priest, Transition Liaisons Young Adult Transition Corps

Location: Angle Room C

Presenter: Derran Eaddy, Public Relations Specialist

Location: Vista Room A

This session will give participants information about communicating their organization's messages to targeted stakeholders and effectively managing outreach to news organizations.

Through an educational presentation and hands-on activities,

this workshop will supply the information needed to be able

to include individuals with disabilities in community service.

Presenter: Hilary Joel, Executive Coach & Consultant WI Consulting, LLC

Location: Vista Room B

For those who must guide, influence, and motivate others, this interactive session will equip youth with selected valuable practices that are the habits of mind and deed - and the communication tactic - of very successful leaders. Leave the session ready to make them work for you.

Presenter: Muna Walker, Senior Program Officer Amachi

Location: Balcony Room C

Representative from Amachi, a unique partnership of secular and faith-based organizations working together to provide mentoring to children of incarcerated parents, will explore the effective practices of operating a mentoring program for children of prisoners during part I of this two-part series.

### **GIVING CIRCLES – A NEW MODEL FOR CIVIC ENGAGEMENT**

Presenters: Iared Eno. Chair Gather and Give: Let's Eat! Giving Circle

Daria Teutonico, Director New Ventures in Philanthropy

Claudia Thorne, Co-Founder African American Women's Giving Circle

Location: Balcony Room E

Learn about giving circles, philanthropy model where members pool their money and make grants together. Hear circle members' stories, find out about giving circle characteristics, and explore how to join, host, or start a giving circle.

### PREPARING YOUR PETS FOR AN EMERGENCY

Presenters: Maria Hille, Peggy Keller, Molly Lunaris Animal Disease Prevention Division, DC Department of Health

Location: Vista Room C

If you have every wondered what to do for your pets during and emergency, this workshop session is for you. Lead by leaders from the Animal Disease Prevention Division of the DC Department of Health, this informative session will provide up to date information on efforts being created to ensure the safety of animals before, during and after a disaster event.

Presenter: Joan Lennon Liptrot, Executive Director Institute for Global Education & Service Learning

Location: Balcony Room D

Presenters: Matthew Clemons, Director of Admissions and Financial Aid School of International and Public Affairs, Columbia University

Location: Angle Room A

### PROGRAM EVALUATION 101: DEVELOPING PERFORMANCE OUTCOMES FOR YOUR PROGRAM

Presenters: Elizabeth Scott, President/Owner Elizabeth Scott Consulting, LLC

Location: Angle Room B

### UNDERSTANDING DISABILITY INCLUSION IN COMMUNITY SERVICE

### Presenter:

Karla Kmetz, Kelly Ferrell, Sarah Priest, Transition Liaisons Young Adult Transition Corps

Location: Angle Room C

Presenter: Derran Eaddy, Public Relations Specialist

Location: Vista Room A

### CRITICAL ELEMENTS IN NATIONAL SERVICE TRAINING PROGRAMS: WHAT EVERYONE NEEDS TO KNOW

Presenter: Elizabeth Irvine, Executive Director Louisiana Delta Corps

Location: Vista Room B

### WHY YOUTH VOICE MATTERS

Giving youth a voice in service learning means more than having them make signs or plan dances. This interactive session will explore how youth voice embraces three important attributes that brain research tells us influence the amount of attention students will pay to learning. Data from a two year Learn and Serve America program will be highlighted to support the need for choice, relevance, and engagement to increase youth voice and ownership in service learning.

### THURSDAY, MAY 15TH **SESSION 3: 1:45PM TO 2:45PM**

### THE SECRET ART OF MANAGING YOUR BOSS

How often have asked yourself the question, "How am I managing my boss?" The goal of this session is to make this question a common part of your routine and to provide tools and tips on how to ensure you have the most productive relationship with your boss. If you have been confounded, puzzled, bewildered, or perplexed by your boss and have not known what to do, this session is for you.

This workshop provides a hands-on overview of program evaluation and will cover how to create a logic model, how to apply it to a program, and how to develop outcomes/goals for the program based on the evaluation.

Through an educational presentation and hands-on activities, this workshop will supply the information needed to be able to include individuals with disabilities in community service.

This session will give participants information about communicating their organization's messages to targeted stakeholders and effectively managing outreach to news organizations.

The challenge of designing a good training program demands that managers articulate their program's goal, prioritize the skills necessary to achieve them, develop a rational sequence or calendar of training, and build in a process of evaluation. The workshop will allow participants to share in small groups their own process of corps member training, develop a catalogue of best practices and create a variety of training curricula templates which can be used by national service and volunteer programs.

### EFFECTIVE PRACTICES FOR MENTORING CHILDREN WITH INCARCERATED PARENTS PART II\*

Presenters: Muna Walker, Senior Program Officer Amachi

Location: Balcony Room C

### GIVING CIRCLES – A NEW MODEL FOR CIVIC ENGAGEMENT

be overcome.

**Presenters:** Jared Eno, Chair Gather and Give: Let's Eat! Giving Circle

Daria Teutonico, Director New Ventures in Philanthropy

Claudia Thorne, Co-Founder African American Women's Giving Circle

Location: Balcony Room E

Location: Vista Room C

Learn about giving circles, philanthropy model where members pool their money and make grants together. Hear circle members' stories, find out about giving circle characteristics, and explore how to join, host, or start a giving circle.

Representative from Amachi, a unique partnership of secular

mentoring to children of incarcerated parents, will discuss the challenges with mentoring the population and how they can

and faith-based organizations working together to provide

### SI SE PUEDE-YES WE CAN: CESAR E. CHAVEZ AFTERSCHOOL CURRICULUM

Presenter: Larry Fletch, Director of Training and Technical Assistance Merit Research/Merit Partners

Si Se Puede is a 10 month Afterschool service learning curriculum based on the life and values of Cesar E. Chavez. This workshop uses the curriculum to highlight the potential of service learning for social change in afterschool programs.

Presenter: Joan Lennon Liptrot, Executive Director Institute for Global Education & Service Learning

Location: Balcony Room D

"This I Believe" encourages thoughtful and respectful sharing of philosophical, spiritual, or civic beliefs by inviting people from all walks of life to share and discuss the rules they live by. Thousands of young people around the country have embraced "This I Believe" as a powerful way to explore their beliefs. This workshop will engage participants in an exploration of how this timeless work can be used to promote deep meaningful reflection for youth and adults.



	WORKSHOP LISTINGS	
Session One 10:00am – 11:00am	Session Two 11:15am – 12:15pm	
Giving Circles – A New Model for Civic Engagement	Partnerships and Collaborations: Critical Success Factors Explored	
I'd Prefer Going to the Dentist! Overcoming the Fear of Public Speaking	I'd Prefer Going to the Dentist! Overcoming the Fear of Public Speaking	
Creating an Inclusive Service Environment	Ensuring Equal Opportunity for Persons With Disabilities	
Faces of Homelessness	Faces of Homelessness	
Powerful Meeting Facilitation Techniques	High Impact Leadership Habits	It
The Why and What of Evaluation, Assessment, and Outcome Measurement	Debate as Service Learning: Collaborating to Develop Community Leaders	
Critical Elements in National Service Training Programs: What Everyone Needs to Know	Critical Elements in National Service Training Programs: What Everyone Needs to Know	
Emergency Preparedness Collaboration in the District of Columbia	Sustaining Social Change: A Comprehensive Perspective and Practical Strategy	
Social Entrepreneurship: 10 Steps to Mobilizing Yourself, Your Community, and Your Government	Social Entrepreneurship: 10 Steps to Mobilizing Yourself, Your Community, and Your Government	1

Presenters: Jared Eno, Chair Gather and Give: Let's Eat! Giving Circle

Daria Teutonico, Director New Ventures in Philanthropy

Claudia Thorne, Co-Founder African American Women's Giving Circle

Location: Angle Room A

# FRIDAY. MAY 16TH

### FRIDAY, MAY 16TH Session 1: 10:00am to 11:00am

Learn about giving circles, philanthropy model where members pool their money and make grants together. Hear circle members' stories, find out about giving circle characteristics, and explore how to join, host, or start a giving circle.

### **SESSION THREE** 1:45PM - 2:45PM

An Effective Approach to Motivating Healthy Behaviors

I'd Prefer Going to the Dentist! Overcoming the Fear of Public Speaking

What's in it for Me? Recruiting Individuals with Disabilities

Faces of Homelessness

The Faith-Based and Community Initiative: Compliance for Organizations

Institutionalized Partnerships for Sustainable and Successful Service Learning Programs

Service-Learning and Environmental Education

Do You Feel Safe in DC?

Social Entrepreneurship: 10 Steps to Mobilizing Yourself, Your Community, and Your Government

Presenter: Donna Baker, CEO Green Mountain Community Network, Inc.

Location: Angle Room B

Most folks prefer going to the dentist than public speaking! This innovative, interactive workshop will offer practical advice to dispel that almost universal apprehension. Discussion will include what effective speakers can do, how they can do it, and why these strategies work to make participants' future speeches informative and memorable.

sustaining an inclusive environment and address attitudinal

and structural barriers to inclusion of individuals who

This interactive session, will provide participants an

### **CREATING AN INCLUSIVE SERVICE ENVIRONMENT**

### Presenters:

Toby Long, Director of Training Georgetown University Center for opportunity to explore key concepts of promoting and Child and Human Development

Joan Christopher, Esq

Kara Jones

Location: Angle Room C

### FACES OF HOMELESSNESS

experience disabilities.

Presenters: Michael O'Neill, Director, Faces of Homelessness Speakers' Bureau A panel of currently and formerly homeless individuals will National Coalition for the Homeless

Location: Vista Room A

Come hear from and see the many faces of homelessness. share personal experiences of homelessness, explain who becomes homeless and why, and present ways to get involved in solutions for ending homelessness.

Presenter: Hilary Joel, Executive Coach & Consultant WJ Consulting, LLC

Location: Vista Room B

This session will equip participants with some easy-to-use tactics for planning, preparing for, and conducting successful facilitated work sessions that engage all participants. The selected tactics comes from Ms. Joel's own work experience as well as research and reading on facilitation best practices.

Presenter: Margo Bailey, Ph.D. Strategic Results Consulting & Training, LLC

Location: Vista Room C

Presenter: Elizabeth Irvine, Executive Director Louisiana Delta Corps

Location: Balcony Room C

This "question and answer" workshop will address these questions and other questions you may have about measuring the success of your projects and programs. Participants will gain information about key concepts and resources available to learn about evaluation and developing performance measures.

The challenge of designing a good training program demands that managers articulate their program's goal, prioritize the skills necessary to achieve them, develop a rational sequence or calendar of training, and build in a process of evaluation. The workshop will allow participants to share in small groups their own process of corps member training, develop a catalogue of best practices and create a variety of training curricula templates which can be used by national service and volunteer programs.

Presenter: Kim McCall DC Homeland Security and Emergency Management Agency

Location: Balcony Room D

Presenter: Katelyn Archer, Washington, DC Coordinator Mobilize.org

Location: Balcony Room E

### PARTNERSHIPS AND COLLABORATIONS: CRITICAL SUCCESS FACTORS EXPLORED

Presenter: Drew Carberry, Director, Faith and Communities Engaged in Service Project The National Crime Prevention Council

Location: Balcony Room D

### I'D PREFER GOING TO THE DENTIST! OVERCOMING THE FEAR OF PUBLIC SPEAKING

Presenter: Donna Baker, CEO Green Mountain Community Network, Inc.

Location: Angle Room B

Presenters: Sandra Bernstein, Esq University Legal Services

Robert Coward, Jr., Executive Director Direct Action

Location: Angle Room C

Presenters: Come hear from and see the many faces of homelessness. Michael O'Neill, Director, Faces of Homelessness Speakers' Bureau A panel of currently and formerly homeless individuals will National Coalition for the Homeless share personal experiences of homelessness, explain who becomes homeless and why, and present ways to get involved Location: Vista Room A in solutions for ending homelessness.

The workshop will address collaboration in the context of emergency preparedness and will address ways that individuals and communities could work together before, during, and following a disaster or emergency event. The workshop will cover: community emergency response, resource sharing, and partnering with faith-based communities and other groups.

Based on The Mobilizer's Guidebook, this workshop outlines the steps for building a successful and sustainable activist movement while working within the current government towards effective change.

### FRIDAY, MAY 16TH Session 2: 11:15AM to 12:15PM

In a mix of lecture, conversation, presentation, and interactive exercises this session will examine the critical success factors for partnerships and collaborations in the service setting. Building from the Basics of the "Four C's", the six Contextual Factors for collaboration success, and the 15 Tenets of Successful Partnerships, participants will examine and evaluate their existing partnerships, and/or chart a course for the future partnerships to advance their service mission.

Most folks prefer going to the dentist than public speaking! This innovative, interactive workshop will offer practical advice to dispel that almost universal apprehension. Discussion will include what effective speakers can do, how they can do it, and why these strategies work to make participants' future speeches informative and memorable.

Several federal laws ensure equal opportunity and nondiscrimination of people with disabilities. National service sites will examine how specific laws pertain to their organization and how they can take necessary steps to adhere to federal mandates and guidelines.

Presenter: Hilary Joel, Executive Coach & Consultant WJ Consulting, LLC

Location: Vista Room B

Presenter: Colin B. Touhey, Executive Director DC Urban Debate League

Location: Vista Room C

### CRITICAL ELEMENTS IN NATIONAL SERVICE TRAINING PROGRAMS: WHAT EVERYONE NEEDS TO KNOW

their community.

Presenter:

Elizabeth Irvine, Executive Director Louisiana Delta Corps

Location: Balcony Room C

The challenge of designing a good training program demands that managers articulate their program's goal, prioritize the skills necessary to achieve them, develop a rational sequence or calendar of training, and build in a process of evaluation. The workshop will allow participants to share in small groups their own process of corps member training, develop a catalogue of best practices and create a variety of training curricula templates which can be used by national service and volunteer programs.

For those who must guide, influence, and motivate others,

practices that are the habits of mind and deed - and the

The workshop will describe the collaborative efforts of

multiple partners to engage youth and their community

through public debate. Participants will be guided through

an activity to help them conduct their own debates to engage

session ready to make them work for you.

this interactive session will equip youth with selected valuable

communication tactic - of very successful leaders. Leave the

### SUSTAINING SOCIAL CHANGE: A COMPREHENSIVE PERSPECTIVE AND PRACTICAL STRATEGY

Presenter:

Larry Fletch, Director of Training and Technical Assistance Merit Research/Merit Partners

Location: Angle Room A

What is sustainable social change? Using a portion of Wendell Berry's essay "In Distrust of Movements" this highly interactive workshop examines the reasons important efforts fail and identifies keys and to sustainable social change.

## AND YOUR GOVERNMENT

### Presenter:

Katelyn Archer, Washington, DC Coordinator Mobilize.org

Based on The Mobilizer's Guidebook, this workshop outlines the steps for building a successful and sustainable activist movement while working within the current government

Location: Balcony Room E

### FRIDAY. MAY 16TH Session 3: 1:45pm to 2:45pm

Presenter: Thelma King Thiel, Founder and CEO Hepatitis Foundation International

Location: Angle Room A

Come hear effective ways to motivate youth to protect themselves and to avoid behaviors that can lead to life threatening chronic disease. Skills and teaching tools will be shared to convey information to youth about the importance of caring for the liver. Participants will leave as an advocate in liver wellness.

### I'D PREFER GOING TO THE DENTIST! OVERCOMING THE FEAR OF PUBLIC SPEAKING

Presenter: Donna Baker, CEO Green Mountain Community Network, Inc.

Location: Angle Room B

### WHAT'S IN IT FOR ME? RECRUITING INDIVIDUALS WITH DISABILITIES

Presenters: Jody Wildy, Diversity Manager U.S. Department of Health and Human Services

Antonia Fisher, Associate Director Georgetown University Center for Child and Human Development

Location: Angle Room C

Come hear from and see the many faces of homelessness. Presenters: Michael O'Neill, Director, Faces of Homelessness Speakers' Bureau A panel of currently and formerly homeless individuals will National Coalition for the Homeless share personal experiences of homelessness, explain who becomes homeless and why, and present ways to get involved Location: Vista Room A in solutions for ending homelessness.

### THE FAITH-BASED AND COMMUNITY INITIATIVE: COMPLIANCE FOR ORGANIZATIONS

Presenter: Drew Carberry, Director, Faith and Communities Engaged in Service Project The National Crime Prevention Council

Location: Balcony Room D

### INSTITUTIONALIZED PARTNERSHIPS FOR SUSTAINABLE AND SUCCESSFUL SERVICE LEARNING PROGRAMS

Presenters: Max Skolnik, Co-Founder & Executive Director Kid Power DC

Andria Hollis, Program Director Kid Power DC

Diego Duran, Director of Community Service & Service Learning The Edmund Burke School

Location: Vista Room B

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towards effective change.

Most folks prefer going to the dentist than public speaking! This innovative, interactive workshop will offer practical advice to dispel that almost universal apprehension. Discussion will include what effective speakers can do, how they can do it, and why these strategies work to make participants' future speeches informative and memorable.

Why recruit individuals with disabilities for employment and volunteer opportunities? How can I recruit individuals with disabilities effectively? These and other questions will be answered during this session. Participants will be provided with information on how inclusive environments promote equal access for all.

### FACES OF HOMELESSNESS

This interactive session exploring the Faith-based and Community Initiative and how organizations can partner with government in the context of various national initiatives and social service endeavors. Participants will also test their knowledge and learn more about the legal guidelines for funding, operating, and maintaining Constitutional compliance while utilizing governmental funding of faithbased and community organizations' activities.

The workshop will describe the collaborative efforts of multiple partners to engage youth and their community through public debate. Participants will be guided through an activity to help them conduct their own debates to engage their community.

# 30

Presenter:

Annie A.K. Hanson, Director of Education Discovery Creek

Location: Vista Room C

Presenter: Commander Alton Bigelow Metropolitan Police Department

Location: Balcony Room C

# Social Entrepreneurship: 10 Steps to Mobilizing Yourself, Your Community,

Neighborhood Watch.

towards effective change.

Presenter: Katelyn Archer, Washington, DC Coordinator Mobilize.org

Location: Balcony Room E

# Serve DC Commission

The mission of Serve DC, District of Columbia's Commission on National and Community Service, is to strengthen and promote the District of Columbia's spirit of service through partnerships, national service and volunteerism. We accomplish our mission by enhancing the education of the community's youth, improving citizen to help safety and neighborhood emergency preparedness, and strengthening the community through service. Serve DC meets human need by calling on ordinary citizens to step forward to help children learn to read, to build communities, to mentor an adolescent and much more. The opportunity to serve provides individuals with an avenue to shape a positive future for themselves and others.

The Commission focuses on three areas to accomplish this mission:

- Partnerships: Develops partnerships among civic groups, government agencies, educational institutions, nonprofit organizations, corporations and small businesses, and the faith-based community.
- National Service: Administers AmeriCorps and Learn and Serve America programs in the District and facilitates collaboration among all national service programs including Senior Corps and AmeriCorps\*VISTA.

• Volunteerism: Encourages citizens of all ages and backgrounds to address a variety of community needs by volunteering. Leads the Citizen Corps initiative, which provides citizens with opportunities to volunteer and make their communities safer, stronger and better prepared to address threats of terrorism, crime and disasters. In addition, leads the volunteer. Initiative which is a portfolio of national and global opportunities for people to volunteer for service projects and activities throughout the year.

### 2007-2008 COMMISSIONERS

Mr. Atiba O. Madyun, Chair Division Director National Black Caucus of State Legislators

Ms. Leslie Whitlow Graves, Secretary Special Assistant to the President Washington DC Convention & Tourism Corporation

Mr. William H. "Bill" Bentley President & CEO Voices for America's Children Ms. Jacqueline Y. Barnes, Vice Chair Program Coordinator South East Ministry

Mr. Khary I. Cauthen, Treasurer API

Mr. Yul L. Edwards Chief of Staff Representative Danny K. Davis

on the Office of Homeland Security and Counter Terrorism, and provide them with information on how to create a Based on The Mobilizer's Guidebook, this workshop outlines the steps for building a successful and sustainable activist movement while working within the current government Great come, but

Learn about the benefits of a partnership between a Learn and

Discovery Creek Children's Museum, in bringing science to life

through service-learning. Students in 3rd through 5th grades

at Ferebee-Hope School explore environmental issues through

hands-on learning, field trips, and service-learning using the

and Baywatch. Discovery Creek staff will provide successful

strategies for integrating service-learning in the classroom and

themselves and their families for emergencies, inform them

Discovery Creek science curricula Destination: Watershed

share innovative project activities for K12 students.

This workshop will teach participants how to prepare

Serve School-Based Sub-Grantee, Ferebee Hope Community

School Complex, and a community-based organization,

Ms. Rosetta Freeman-Busby DC State Program Director Corporation for National and Community Service

Mr. Donald Galloway Program Coordinator National Federation of the Blind of D.C.

Mr. Vince Micone Assistant Director, Human Recourses U.S. Department of Justice

Mr. Sunny R. Ramchandani, MD MPH Resident Physician, Internal Medicine National Naval Medical Center

Ms. Sandra Schlicker Renfro President Schlicker Renfro Assoc.

Ms. Fonda Sutton Interim Deputy Superintendent for Planning Office of the State Superintendent of Education Performance and Public Engagement

Ms. Linda G. Finkel-Talvadkar

Mrs. Virginia E. Hayes Williams

### Conference Coordinators

Natasha M. Ballentine Training and Technical Assistance Manager Serve DC

Natalie Wasserman Civic Engagement, AmeriCorps VISTA Serve DC

### Committee Members

Susan Sanow Deputy Executive Director for Programs Center for Nonprofit Advancement

Shaw Hipsher Manager of Education and Training Center for Nonprofit Advancement



opportunities others seldom small ones surround us daily. - Sally Koch



Ms. DeVera Y. Redmond

Mrs. Bulbul Howard Board Member League of Republican Women of DC

The Hon. Ruby G. Moy Board of Directors, member and Secretary National Asian Pacific Center on Aging

Ms. Desiree Thompson Sayle

Mr. Kyle Gregory Taylor Global Representative Ashoka

Ms. Barbara J.M. Rockwood Director of Health, Physical and Athletics District of Columbia Public Schools

Mr. Connell Wise C.E.O & Founder J.S.N.N.

Mr. Norman D. Nixon Program Manager Youth Leadership and Development Institute

### **CONFERENCE PLANNING COMMITTEE**

Kristen Henry Director of National Service Serve DC

Jessica DeSimone Learn and Serve America Temporary Program Assistant Serve DC

Dyonicia Brown Communications Director Serve DC

Angela Butcher Communications & Technical Support Specialist Serve DC

### **SPECIAL THANKS:**

Serve DC would like to thank the Center for Nonprofit Advancement for their generous assistance for planning this year's conference.



In addition, we would like to thank Washington Teacher's Union for expanding the outreach of this conference to educators.

