



Ebony and her team at RipeFruit Creative provide invaluable creative and planning support for our projects. Whether it's a custom built website for a non-profit client or a social media ad campaign, their contributions to our success involves an uncanny ability to ask the right questions. You will find that RipeFruit will not provide you with a cookie cutter solution or approach to your project. Rather, the opposite is true. Their efforts for us over the years are accented by their custom tailored plans, ideas and deliverables.

I strongly recommend Ebony and her team for any creative communications project. I'm sure you will find their work as satisfying as Bold American Marketing.

Sincerely,

Derrick Kenny

Derrick Kenny

Digital Outreach Operations Director
(301) 336-3078

Director of Operations/Founder

Bold American Marketing, LLC

CUSTOMER ORIENTED, RESULTS DRIVEN, COST EFFECTIVE.

dkenny@boldamericanmarketing.com
www.boldamericanmarketing.com

Anna Gribble
Provider Engagement and Policy Manager
Office of Provider Engagement and Regulation
55 Wade Ave, Voc. Rehab. Bldg., Catonsville, MD 21228
Phone: 410-402-8570 Fax: 410-402-8601
Email: anna.gribble@maryland.gov

November 9, 2020

Dear Anna Gribble,

Siblings Together USA is a DC based non-profit focused on the empowerment of youth in the foster care system who either will eventually or are presently facing the concern of emancipation. Prior to starting this organization 8 years ago, I ran another non-profit for 14 years. Over the years I've learned the benefit of having consistent and strategic communications that reinforce the organizational message while furthering the mission. About 7 years ago I began working with Ripefruit Creative and principal, Ebony Kenney. She has been able to meet that mandate by seeing the vision for our efforts and ensuring they come to life.

It is my pleasure to refer Ripefruit Creative as a vendor who has helped us plan communications and marketing materials for the placement and partnerships we desired as an organization. This has included designing branding materials, building websites, serving as communications director, planning communications activities with the youth to help reinforce self-confidence and other soft skills, facilitating and interacting with the youth to lead these activities, developing one-pagers and sponsorship packages, preparing and organizing data for compliance audits, and designing covers for the three published books from youth anthologies we have done in the program. I am confident this agency can handle any front and back end communications needs. The range of skill-set, professionalism and commitment to community shines through in this agency's work ethic and I fully endorse them for the potential opportunity.

Sincerely,



Louis H. Henderson, MHS, CNC
Founder and Director
Siblings Together USA, Inc.
African American Enterprise Resource Center

Alfred Hawkins
PRESIDENT

301-261-4935 | Office

ahawkins@millmansystems.com
www.millmansystems.com

November 14, 2020

Letter of Recommendation

To Whom It May Concern:

I have been a customer of Ripefruit Creative/Ebony Kenney since 2009. During our 11 year association, they have provided me with:

- Many promotional brochures
- Business cards for me and my staff
- Letterhead and envelopes
- Assistance with my website
- Pull up backdrops for trade shows
- Wrap advertisement for company vehicles
- Plenty of patience when I thought I wanted things done a certain way, only to come back and make several changes
- Professional guidance that can only be described as "Top Shelf"
- And much more

The items they created for us have been very attractive and crystal clear In every instance. Clients are always praising their work but giving my company the credit for it.

I recommend Ripefruit highly and rate them #10 on a scale of 1-10.

Sincerely,



Alfred E. Hawkins, President
301-529-0627 cell



Millman Systems



P.O. Box 86 , Harwood, Maryland 20776
561720 · 238990 · 562910 · 541620

Holy Nativity and St. John's Development Corporation
4330-D Pimlico Rd – Baltimore, Maryland 21215 – HNSJDC@gmail.com

November 13, 2020

Dear Anna Gribble,

I'm writing to provide endorsement of our communications partner, Ripefruit Creative. We have continued the relationship with this agency for over 5 years for their strategic planning, web development and creativity and skill in marketing. Our organization, Holy Nativity and St. John's (HNSJ) Development Corporation has existed in the Park Heights community for over 10 years serving a population of seniors, youth, artists and working-class individuals in a transitional and revitalized backdrop. With that has come the need to develop a range of approaches and services to serve that community. I have found Ripefruit Creative to be the servicer that best matches the agility and compassionate approach that we require.

Over the years we have contracted them to develop:

- Development of a marketing approach (print and web) to launch HNSJ as a fiscal sponsor for up-and-coming non-profit efforts, a shared workspace facility and a community partner for other organizations
- Facilitator of board meetings to elicit support and feedback on various marketing methods and incorporate what persists to the marketing plan and outlook
- Lead visioning sessions to streamline web and virtual environment presence
- Marketing materials to launch an artist based exhibition that we launched
- Marketing materials to promote a program focused on youth talent development and business skill

I would highly recommend choosing and working with Ripefruit Creative to solve your communications needs. I have seen the effects of their recommendations and deliverables firsthand.

Sincerely,

John Henderson

John Henderson
President
Holy Nativity and St. John's Development Corp,

Moneywise

with KELVIN BOSTON

March 01, 2017

Vern Shird
201 W. Preston Street
Baltimore, Maryland 21201
Vern.shird@maryland.gov

Greetings:

I'm writing on behalf of Moneywise Foundation as endorsement of Ripefruit Creative. Ebony Kenney, has done her part to grow the tour since 2010. She was brought on initially to design the first promotional materials for the event. Since then she has gone on to coordinate design and marketing, develop custom media kits and attendee booklets for stops along the tour. Such stops include cities such as Sacramento, Dallas and Washington, DC. In all, she supports the tour's visit to over 15 cities, annually. This also includes coordinating attendee RSVP, eBlasts, registration and email capture.

The tour was established in response to the successful viewership of the Moneywise Show on PBS. One of the main goals of PBS Moneywise is to provide individuals struggling to develop wealth, manage money and build credit with resources and information. The tour is sponsored by various foundations such as FICO, New York Life, National Endowment for Financial Education (NEFE), Bank of the West and Operation Hope. It has developed into a community of financially minded entrepreneurs, authors and community leaders.

Ripefruit Creative has been a great support to my team as we grow in attendees, sponsors and speakers. Ebony's grasp of communications has been invaluable as well as her creativity, professionalism and business savvy. Any organization looking to bring her on for design and communications will benefit immensely by her involvement on the project.

Sincerely,



Kelvin Boston
Host, Moneywise
Moneywise Foundation, Boston Media